

## Macrolane™ Breast Enhancement

### What is Macrolane™?

Macrolane - the first body shaping treatment using hyaluronic acid. It is based on Q-Med's unique patented NASHA™ technology (Stabilized Non-Animal Hyaluronic Acid) which has been used in over 9 million treatments in over 70 countries worldwide. Use of NASHA has been clinically proven and well documented in facial aesthetics for over 10 years.

### What is NASHA™?

Stabilized, Non-Animal Hyaluronic acid (NASHA) is unique to Q-Med, manufacturers of Macrolane. Naturally occurring hyaluronic acid (HA) undergoes a process where less than one percent is stabilized to form a permanent three-dimensional HA network without damaging the original chemical structure. This means that the body recognizes the gel as its own. As a result the NASHA gel carries minimal risk of allergic reaction or transmission of infectious substances and enables a longer durability.

### What are the benefits of Macrolane to patients?

Market research has shown there to be a significant number of women who would like to adjust the shape of their body in a natural, non-permanent way that does not involve the use of implants or body fat in a major surgical procedure. Many women are also very hesitant about undergoing general anaesthesia or being left with a scar. With Macrolane, the procedure is short and requires only local anaesthetic resulting in minimal downtime and time away from work or day to day activities.

## Before & After Pictures



## Key Benefits

- Immediate, natural looking results.
- Genuine walk-in, walk out procedure.
- No scarring, no downtime.
- No general anaesthetic or surgery.
- Safe, non permanent procedure, using natural HA rather than implants.

### What are the treatment indications for Macrolane?

Macrolane is an innovative product currently indicated for volume restoration and shaping of body surfaces, and is primarily used for breast shaping. Macrolane can also even out discrepancies in the skin surface, for example, those caused by liposuction and to improve the appearance of deep disfiguring surgical scars.

### Is Macrolane VRF medically approved for breast shaping?

Yes, Macrolane is licensed for breast shaping. Many physicians see advantages of using Macrolane for breast shaping as opposed to more invasive techniques. It is suitable for women whom have asymmetry, loss of volume as a result of breast feeding or weight loss, or under-developed breasts. The procedure is particularly suited for women wishing to increase by a cup size and seeking increased shape as opposed to breast augmentation. Macrolane enables physicians to sculpt the breast to provide a very natural breast enhancement.

### Can Macrolane cause breast cancer?

There has been no causal link found between Macrolane, which is composed of hyaluronic acid, a natural substance already found in the body, and cancer.

### Will Macrolane interfere with the reading of mammograms to detect breast cancer or other breast defects?

Q-Med has carried out clinical trials into the use of Macrolane for women undergoing mammography following breast shaping. The results of these clinical investigations show that Macrolane does not interfere with mammograms or obstruct the detection of breast defects.

## Frequently Asked Questions

### **Can Macrolane be used in reconstructive surgery?**

Macrolane does have potential for use in reconstruction in breast cancer patients post lumpectomy, as a stand alone treatment or in conjunction with other reconstructive procedures because of its moulding and shaping qualities. It is recommended that this special group of patients discuss all the treatment options with their breast reconstructive surgeon.

### **Is Macrolane safe?**

No product can be said to be 100 per cent safe. However, Q-Med values patient safety above all else and has carried clinical trials on Macrolane to make it as safe and effective as possible. Q-Med will continue to carry out clinical trials on Macrolane as part of its ongoing commitment to research and development.

### **How is the Macrolane treatment performed?**

General anaesthesia is not required and the procedure is carried out in our aesthetics treatment room, which has been registered with the Healthcare Commission as suitable for minor operations, A local anaesthetic is given prior to insertion of the Macrolane through a needle and any discomfort should be minimal.

### **How long does Macrolane last?**

Macrolane is intended to last for 12-18 months. Each individual treatment programme will include a yearly top-up as required to maintain optimal treatment results.

### **What will a treatment with Macrolane cost?**

Treatment cost is dependant on the area treated and the amount of product used. Typically an initial breast shaping treatment using 200ml (100ml for each breast) will cost £3000. An annual breast top up treatment will cost in the region of £1000-1500 because this top up treatment will use less product than the initial treatment.

### **Are there any flexible payment terms available?**

Yes. We offer a number of options through First Medical Loans for any aesthetic treatments over £1000, including 0% finance over 6 months. Details are available from our reception staff.

### **How long does the treatment take?**

Typically Macrolane breast enhancement will take between 1-2 hours to complete and is a walk-in, walk-out procedure. As this is a minimally invasive procedure, there is no downtime and you should be able to continue your normal routine almost immediately.

### **Who can perform Macrolane treatments?**

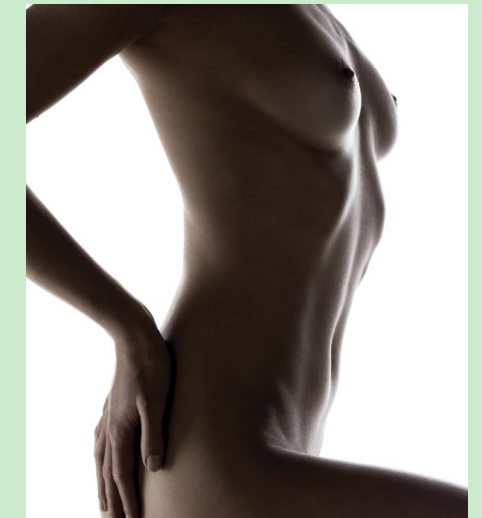
Only physicians whom have undergone specific Macrolane training, provided by Q-Med, can use Macrolane. Dr Stuart Daly performs all Macrolane treatments at the clinic and has been fully trained by Q-Med. Copies of his certification are available on request.

### **What is the next step?**

If you are interested in having a confidential discussion with Dr Daly about the procedure to establish whether it would be suitable for you, please organise to have an initial consultation, which is free and without obligation.

# Macrolane™

## Breast Enhancement



Patient Guide for Macrolane Breast Enhancement

